

MINUTES
TOURIST DEVELOPMENT COUNCIL
PUTNAM COUNTY CHAMBER OF COMMERCE
PALATKA, FL
June 21, 2017

Present: Chairman Harvey, J. Hodge, T. Miller, B. Peterson, A. Pollack, K. Redford, T. Smith, S. Smith, D. Jones and J. Linton staff.

Absent: T. Hill

I. Call to Order. Chairman Harvey called the meeting to order at 8:30 a.m. with a welcome and introductions.

II. Matters Requiring Action.

Minutes. The minutes of the March 8, 2017 meeting were presented for approval.

ACTION: Motion Hodge, second Redford to approve the minutes of the March 8, 2017 meeting as presented.

CARRIED.

III. Coordinator Comments. Coordinator Jones announced that the fiscal year to date bed tax revenues are up 17% from the same 7 months of the previous fiscal year. She stated that the revenues have steadily increased every year for the past 5 years and grown over 50% in that time. Jones estimated collections by September 30th (FY end) will be \$359,000 to \$372,000. She said some of this is due to the Hampton Inn opening and corporate stays from Georgia-Pacific and Seminole.

Jones gave a quick recap of where we are on a new logo. She stated that months ago we voted to get a new logo that would complement the new Chamber logo as they often appear together. She said that to date there had not been consensus of what it should look like. TDC members Hodge and Peterson volunteered to submit some concepts for the next meeting. Jones invited all Council members to send any input to her and she would get it to Hodge and Peterson.

Jones announced that Palatka was not selected to host the Bassmaster Elite series in 2018, but hopefully we would get another chance to host them in 2019. She reported that BASS officials explained their decision was based on timing and the need for new locales. Jones did announce the FLW will be bringing back their BFL regional event with 400 anglers in October of 2018.

Coordinator Jones reported that the commercial produced last year was currently running in the Knoxville region and she encouraged members to view it on the Chamber website if they had not seen it.

For the benefit of the newest Council members, Jones concluded her report by reminding Council members that they are subject to Florida Sunshine Laws. She gave a summary of the points which include all meetings are open to the public, all discussions, deliberations and voting must be done in the public at these meetings. Jones stated that no Council members should ever discuss any matter coming before them with any other Council members and should not discuss any event with a grant applicant.

IV. Adjournment. There being no further business, Chairman Harvey adjourned the meeting at 8:48 a.m.

Respectfully submitted,

Dana Cameron Jones, Coordinator
Putnam County Tourist Development Council