

MINUTES  
TOURIST DEVELOPMENT COUNCIL  
PUTNAM COUNTY CHAMBER OF COMMERCE  
PALATKA, FL  
SEPTEMBER 3, 2015

**Present:** Chairman C. Laibl, J. Hodge, C. Johnson, T. Miller, K. Redford, J. Santa, S. Smith, T. Smith, D. Jones and J. Linton staff.

**Absent:** T. Hill.

**Others Present:** Teju Atkinson.

**I. Call to Order.** Chairman Laibl called the meeting to order at 8:35 a.m. He welcomed those in attendance.

**II. Matters Requiring Action.**

**A. Minutes.** The minutes of the March 18, 2015 meeting were presented for approval.

**ACTION:** Motion Miller, second Santa to approve the Minutes of the March 18, 2015 meeting as presented.

**CARRIED.**

**B. FY 2015/16 Budget.** Coordinator Jones gave an overview of the proposed budget for approval.

**ACTION:** Motion Johnson, second Redford to approve the proposed FY 2015/16 Budget as presented.

**CARRIED.**

**B. TDC Appointments.** Staff presented recommendations for the reappointment of J. Hodge and T. Miller as their current 4-year term ends this month.

**ACTION:** Motion T. Smith, second Redford to approve the recommendation for the reappointment of John Hodge and Teresa Miller both terms to serve 4-year terms ending September 30, 2019.

**CARRIED.**

**D. Large Event Funding.** Coordinator Jones gave an overview of the county wide economic impact of the Bass Elite Tournament and announced that we were on the tentative list for the 2016 tournament pending their approval. She gave a presentation on the benefits of hosting an Elite event and the history of the 3 Elites we previously hosted. Jones added that this is confidential until B.A.S.S. makes the official announcement. Jones reminded everyone that the budget adopted earlier had the \$100,000 designated for the large event if approved. She noted that the host fee and

deliverables in previous years came in around \$95,000 and did not expect that to change much but budgeted \$100,000 just in case.

**ACTION:** Motion T. Smith, second Johnson to approve hosting the 2016 Bassmaster Elite Tournament, with host fee and deliverables from Category C, Promotions & Advertising, 2015-2016 budget.

**CARRIED.**

**III. Coordinators Comments**

Coordinator Jones gave a recap of the YTD 2015/16 bed tax and projections for the remainder of the year. Jones also told Council members that we were in the process of have a tourism commercial produced that would be used in specific markets targeting families to vacation in our County.

**IV. Adjournment.**

There being no further business, Chairman Laibl adjourned the meeting at 9:09 a.m.

Respectfully submitted,

Dana Cameron Jones, Coordinator  
Putnam County Tourist Development Council