

MINUTES
TOURIST DEVELOPMENT COUNCIL
PUTNAM COUNTY CHAMBER OF COMMERCE
PALATKA, FL
September 23, 2015

Present: T. Hill, J. Hodge, C. Johnson, T. Miller, K. Redford, J. Santa, S. Smith, D. Jones and J. Linton staff.

Absent: C. Laibl and T. Smith

Others Present: Teju Adkisson, Denise Aiken, James Fowler, V. Ingamell, M. Marinello, Chris Rodatz, Luke Taft and E. van Rensburg.

I. Call to Order. J. Santa called the meeting to order at 8:30 a.m. He welcomed TDC members and guests in attendance.

II. Category B (Cultural Arts) Grant Requests. Coordinator Jones stated that this is the first of two grant cycles and funds should be left in each category for the 2nd cycle. Jones said both applicants have events throughout the year and could apply again in the 2nd cycle for additional grant funding. Jones also presented the historical review for each applicant.

1. Arts Council of Greater Palatka. A request for a total of \$19,600.00 was made with the following breakdown. \$4,000.00 High Life Jazz Series, \$3,700.00 for Live at the Larimer/Saturday Nite Live, \$6,200.00 for Concert Series, \$1,500.00 for Gallery Exhibits and \$4,200.00 for Palatka Chalk Explosion. Denise Aiken and Luke Taft gave a brief description of their events.
2. River City Players. A request for \$2,400.00 was made for the 2016 Community Theatre Season. Elizabeth van Rensburg told the council they would have 4 plays for the year beginning with Plaza Suite in November. van Rensburg also said 40% of their attendees were coming from outside of Putnam County. Jones said this was the first time applying for this event so there was no historical review.

ACTION: Motion Miller, second Hodge to award a total of \$8,000.00 to the Arts Council of Greater Palatka with the following breakdown: \$2,000.00 for Concert Series, \$1,500.00 for Live at the Larimer/Saturday Nite Live, \$2,500.00 for Palatka Chalk Explosion, \$1,500.00 for High Life Jazz Series. \$500 for Gallery Exhibits and \$1,000.00 to River City Players for the 2016 Community Theatre Season from Category B, Cultural Arts, 2015-2016 budget.

CARRIED

III. Category A (Events & Activities) Grant Requests. Coordinator Jones reminded the Council that this is the first of two grant cycles and funds should be left for the 2nd cycle. Jones also presented the historical review for each applicant.

1. Keep Putnam Beautiful. A request for \$5,500.00 was made for the 2015 Artoberfest. Marsha Marinello told the council this year would be a two day event and if awarded funds would be used for out of county advertising and insurance.
2. Rus Matos. A request for \$3,450.00 was made for the Boating Toys for Tots. Coordinator Jones told the council that last year's event showed Hotel Certification forms with a total of 99 room nights. Jones also said this event would not be eligible for the asking amount of \$3,450 as they were only showing a match of \$3,200.
3. Palatka Main Street/Putnam County Blueways & Trails. A request for \$2,500.00 was made for the Palatka Bicycle Festival. Coordinator Jones said volunteers were coordinating this event as of this time there was not a Main Street manager.
4. Crappie USA. A request for \$6,500.00 was made for the Crappie USA Team Tournament. Event coordinator Clark was unable to attend the meeting but ask his request be left on the agenda. Santa said the fishermen for this event are usually in the county for four days.
5. Iron Horse 100k Club. A request for \$1,500.00 was made for the 100 mile Endurance Run. Chris Rodatz told the council last year's event had 160 runners from 25 states and 3 countries staying one or two nights in Putnam County.
6. St. Johns River State College Athletic Association. Two requests were submitted. \$3,000 for the Capital City Bank Baseball Classic and \$3,000.00 for the St. Johns River Baseball Classic. Johnson said these events fill hotels.
7. Florida Bass Federation. A request was made for \$3,000.00 for the Second Qualifier Bass Tournament. Jim Fowler said there would be some fisherman arriving in town a week in advance of tournament to pre fish.

ACTION: Motion Hill, second Redford to award \$1,000.00 to Keep Putnam Beautiful for the 2015 Artoberfest, \$3,000.00 to Rus Matos for the Boating Toys for Tots. \$1,000.00 to Palatka Main Street/Putnam County Blueways & Trails for the Palatka Bicycle Festival, \$3,300.00 to Florida Bass Federation for the Second Qualifier Bass Tournament, \$1,500.00 to Iron Horse 100km Club for the 100 Mile Endurance Run and \$4,000.00 to St. Johns River State College Athletics Association with \$2,000.00 for the Capital City Bank Baseball Classic and \$2,000.00 for the St. Johns River Baseball Classic. All above events from Category A, Events & Activities, 2015-2016 budget.

CARRIED.

ACTION: Motion Hill, second Johnson to deny funding to Crappie USA for the Crappie USA Team Tournament.

CARRIED

IV. Action Items.

Minutes. The minutes of the September 3, 2015 meeting were presented for approval.

ACTION: Motion Johnson, second Redford to approve the minutes of the September 3, 2015 meeting as presented.

CARRIED.

V. Coordinator's Comments. Coordinator Jones said bed tax is strong as we have had great events.

VI. Adjournment. There being no further business, Santa adjourned the meeting at 9:22 am.

Respectively submitted,



Dana C. Jones
TDC Coordinator