

The Schapiro Group, an Atlanta based market research firm, conducted a national study which revealed a number of important findings about how consumers and business owners perceive their local chamber of commerce and the businesses that are their members. The following are excerpts from the study:

"Consumers are 80% more likely to buy from a chamber members."

"Consumers who are told that a business is a chamber member are 73% more likely to be highly aware of it and 68% more likely to think positively of its local reputation."

"When consumers know that a business is a member of the local chamber, they are 49% more likely to think favorably about it."

The results of the Schapiro study are clear:

"Positive perception increases among consumers and business owners when a business is identified as a member of the local Chamber of Commerce."

Tangible Membership Perks

Support Local Job & Career Growth

You will be part of promoting the well-planned vision for growth the Chamber advocates for Putnam County and the Chamber's work to strengthen our local economy to ensure economic prosperity for everyone.

Advocacy & Advancement of Business Issues

Your chamber serves as a strong advocate for local business. We keep you informed on local, regional, state, and national issues that can affect your profitability.

Opportunities for Involvement

Chamber meetings & events offer members a chance to work with other business leaders on issues of interest to the business community.

Business After Hours and other Special Events

Access to potential customers/clients in a relaxed atmosphere. Business After Hours is held the third Thursday of each month from 5:30 to 7:00 pm.

Competitive Edge For Member Businesses

Valuable Online Advertisement. The Putnam County Chamber website generates thousands of hits per year and is offered in 12 languages. The online directory includes searchable database of Chamber members and includes a link to your own site. www.putnamcountychamber.com

Business Referrals

Visitors, newcomers, residents, and others contact the Putnam County Chamber requesting information about our community and products/services offered by our businesses. We only recommend members! If you are not a member, you are missing out on valuable business opportunities!



Community

Membership Application



The Putnam County Chamber of Commerce is the principal leader in the promotion of commerce. Our mission is to be a creative force that promotes a better quality of life, excellence in leadership, coordination, and responsible development of business enterprise.

PUTNAM COUNTY CHAMBER OF COMMERCE VISITORS CENTER

For more information visit www.putnamcountychamber.com or call 386-328-1503 1100 Reid Street Palatka, Fl 32177

Putnam County Chamber of Commerce

Membership Application

or complete online



Welcome to the Putnam County of Commerce. Please complete and return your application to the Chamber along with your membership dues. If you have any questions please call us (386-328-1503).

Company Name			
Primary Contact	Title	Billing Contact	
Physical Address			
City/State/Zip			
Mailing Address (if different from above)			
City/State/Zip			
Telephone			
E-mail			
Website			
Social Networking: Facebook		Linkedin	
Twitter	Other		
For text messages cell #			
Number of employees	Full-tin	ne Part-time	
Business Description			
Chamber Sponsor			
Make checks payable to: Putnam County Chamber of Commerce			
If paying by credit card, you may call (386) 328-1503 or email chamber@chamberpc.com			
Circle one: VISA MasterCard	Discover	American Express	
Card number		Exp. DateCSC#	
Name printed on card			
Billing Street Address			
CityState	eZiր	oPhone	
Cardholder's signature			

The Financial Investment

Entrepreneur/Microbusiness, Farm/ABusiness, Government Agencies, Restaurants New startup (less than 3 years) or exist company with no more than 5 full-time employees includes all farms, agribusing overnment agencies, non- profits and restaurants with less than 50 employees.	\$250 ting ess, all
Small Business, Large Restaurants	\$350
6 full-time employees up to 49 and all restaurants with more than 50 employ	ees
Motels/hotels, Medium Business, Small Industry 50 full-time employees up to 249 Large Business/Industry/Finance over 250 full-time employees all manufacturers, financial institutions & hospitals	\$500 \$1,500
Base Investment \$	
	30.00

Total Membership Investment \$_.