



FLORIDA'S
Putnam County
CHAMBER OF COMMERCE
PERFORMANCE DASHBOARD

Quarterly Economic Development Activity

Comprehensive Performance Dashboard

REPORTING ORGANIZATION
Putnam County Chamber of Commerce

DIVISION
Economic Development Council

BUSINESS DEVELOPMENT & RECRUITMENT

Active Pipeline Reaches \$1.7 Billion in Projected Capital Investment

Active Pursuits Funnel

LEADS GENERATED

23

Jan. - June '26

Prev: 10

PROPOSALS SUBMITTED

12

Prev: 8

ACTIVE PROJECT PIPELINE

19

Prev: 14

AVG TURNAROUND TIME

2 Days

High Response Efficiency

Projected Pipeline Impact

PROJECTED JOBS

1,161

-2 Jobs (Prev: 1,163)

CAPITAL INVESTMENT

\$1.7B

Projected CapEx Pipeline

SECURED QUARTER OUTCOMES

PROJECT ANNOUNCEMENTS

0

JOBS COMMITTED

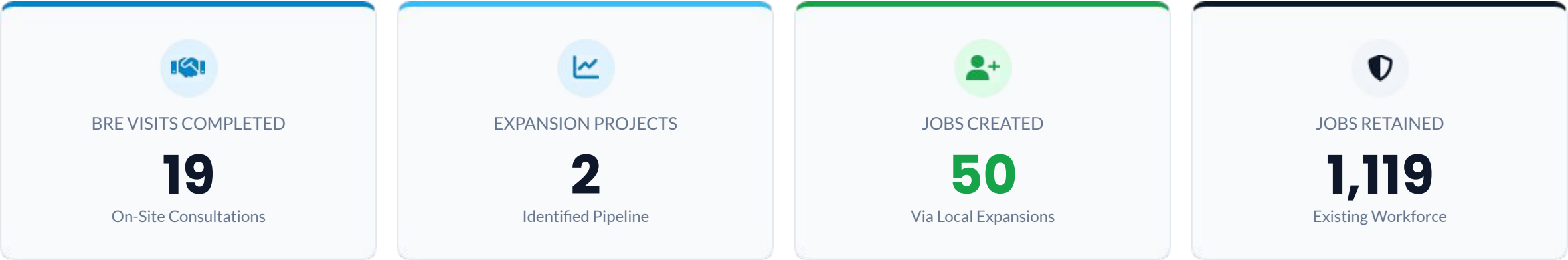
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CAPEX COMMITTED

\$0

BUSINESS RETENTION & EXPANSION (BRE)

Proactive Business Engagement Secures Over 1000 Local Jobs
Jan. - June '26



1000
TOTAL LOCAL JOBS SECURED

Key BRE Impact Takeaway
Business Retention & Expansion efforts continue to protect Putnam County’s economic core. By conducting 19 site visits and engaging local employers directly, the team identified 2 expansion project generating 50 new jobs while safeguarding 1,119 primary local positions.

DEVELOPMENT ACTIVITY & PERMITTING INDICATORS

Strong Residential Permitting Contrasts with Commercial Market Absorption

Commercial Development Activity

COMMERCIAL PERMITS ISSUED

10

Jan. - June '26

PERMIT VALUE

\$3,732,883

Total Commercial CapEx

COMMERCIAL INVENTORY

8.2 Million SF

Total Market Stock

UNDER CONSTRUCTION

400,000 SF

Active Building

Single-Family Residential (SFR)

SFR PERMITS ISSUED

150

Jan. - June '26

TOTAL SFR PERMIT VALUE

\$26,479,123

Avg ~\$330k per home

Residential Permitting Insight

SFR construction values (\$26.4M+) outpace commercial permit values by 8x, showing strong momentum in local population expansion.



12-MONTH COMMERCIAL NET ABSORPTION

Commercial space demand experiencing temporary consolidation.

-9,000 SF

WORKFORCE & TALENT INDICATORS

High Healthcare Demand Meets an Active Local Training Pipeline



GENERAL ECONOMIC HEALTH INDICATORS

Sustained Population and Income Growth Propel \$2.7B Regional Economy

Core Macro Demographic Indicator	Baseline Benchmark (2020)	Current Period	Net Trend & Direction
 Population Growth	73,386	78,008 (2025 Est.)	+4,622 (+6.3%)
 Median Household Income	\$40,068	\$47,934 (2024)	+\$7,866 (+19.6%)
 Poverty Rate	22.4%	23.4% (2024)	+1.0% Shift



GROSS REGIONAL PRODUCT (GRP)

\$2.7 Billion

Total Regional Economic Output



SALES TAX COLLECTIONS

\$13,016,643

Combined January - March 2026

HOUSING INDICATORS

Regional Housing Access and Affordability Metrics



MEDIAN SALES PRICE

\$287,250

Average: April - June '26



HOME AFFORDABILITY INDEX

116

3-Month Average: April - June '26



SFR PERMIT VALUE

\$26.4M+



Putnam County offers superior relative housing affordability with a \$287,250 median sales price. Continued robust single-family home construction (\$26.4M+ permits) ensures ongoing supply expansion to accommodate population inflows.

QUALITY OF LIFE INDICATORS

Foundational Investments in Public Safety, Health, and Connectivity

 **1. Public Safety**

1,608.5 per 100,000 residents

Crime rate down 20.8% compared to 2020 baseline metrics.

 **2. Education Indicators**

HS GRADUATION RATE

96.6%

District Grade: C

3RD GRADE READING

41%

At/Above Grade Level

 **3. Healthcare Access**

PRIMARY CARE PROVIDERS

47.5

per 100k residents

UNINSURED RATE

14.1%

County Population

 **4. Digital Infrastructure**

MAX DOWNLOAD SPEED

2,000 Mbps

AVG DOWNLOAD SPEED

1,278 Mbps

98.87% Coverage