

March 9, 2026 TDC Meeting Minutes



Minutes – Monday, March 9, 2026 – 8:30 a.m.

Velchoff's Corner – Event Space

105 N 2nd St Ste. D, Palatka, FL 32177

- I. Call To Order Chair Wilkinson

Chair Wilkinson called the meeting to order at 10:11 a.m. In attendance were Chair Leota Wilkinson, Natalie Herrington, Mayor Robbi Correa, Mayor Michele Myers, and Keith Valentine. Chamber Staff present were Laura Pavlus, Kimberly Morgan, and Sam Camp.

- II. Public Comment

No public comment was received

- III. Approval of January 14th, 2026 Meeting Minutes* Chair Wilkinson

Motion to approve minutes made by Robbi Correa; seconded by Michele Myers; Passed unanimously

- IV. FY25-26 Grant Requests* Kimberly Morgan, VP Tourism

- a. Category A –

- i. FCSAA State Softball Championship (SJRSC Applicant) - \$7,500

Kimberly Morgan reviewed the application information for the TDC, including staff's recommendation of a \$5,000 grant award instead of the \$7,500 request. The recommendation was based on previous awards to St. Johns River State College and total cost of eligible expenses listed by the applicant.

Motion to approve staff's recommendation of a \$5,000 grant award to the St. Johns River State College Athletic Association/Foundation to support their hosting of the FCSAA State softball championship made by Michele Myers; seconded by Robbi Correa; passed unanimously.

V. FY25-26 Grant Update

Kimberly Morgan, VP Tourism

Kimberly Morgan provided information to the TDC on the status of awarded grants.

VI. TDC Member Comments

Chair Wilkinson

No comments from TDC members.

VII. Adjourn



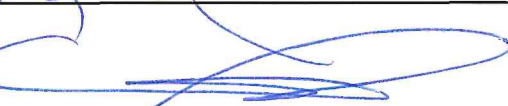

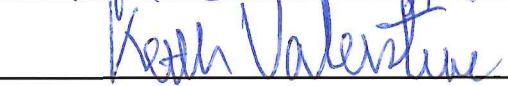


Chair Wilkinson

Meeting adjourned at 10:15 a.m.

*Signifies an item needing a vote.

Putnam County Tourist Development Council

March 9, 2026 - 8:30 a.m.

Name	Category Represented	Business	Signature
Leota Wilkinson	Elected Official	Putnam County BOCC	
Robbi Correa	Elected Official - largest municipality	City of Palatka	
Michele Myers	Elected Official - large municipality	City of Crescent City	
Vacant	Citizen		
Natalie Herrington	Citizen	God's Country Outfitters	
Keith Valentine	Accommodation	Trails End Outdoors	
Beata DiCarlo	Accommodation	Holiday Inn Express	
Greg Bacon	Citizen	Plastic Masters International	
Damali Kelly	Accommodation	Quality Inn	
Laura Pavlus	Staff*	Chamber President	
Kimberly Morgan	Staff	Chamber, VP of Tourism	
Sam Camp	Staff	Tourism/ED Manager	

*Not required to attend.