

The Real Value of Joining a Local Chamber of Commerce

The Schapiro Group, an Atlanta based market research firm, conducted a national study which revealed a number of important findings about how consumers and business owners perceive their local chamber of commerce and the businesses that are their members.

“Consumers are 80% more likely to buy from a chamber member.”

“Consumers who are told that a business is a chamber member are 73% more likely to be highly aware of it and 68% more likely to think positively of its local reputation.”

“When consumers know that a business is a member of the local chamber, they are 49% more likely to think favorably about it.”

The results of the Schapiro study are clear:

“Positive preception increases among consumers and business owners when a business is identified as a member of the local Chamber of Commerce.”

Tangible Membership Perks

Support Local Job & Career Growth

You will be part of promoting the well-planned vision for growth. The Chamber advocates for Putnam County and the Chamber's work to strengthen our local economy to ensure economic prosperity for everyone.

Advocacy & Advancement of Business Issues

Your chamber serves as a strong advocate for local business. We keep you informed on local, regional, state, and national issues that can affect your profitability.

Networking

Chamber meetings and events offer members a chance to meet and work with other business leaders.

Business After Hours & Special Events

Business After Hours is a complimentary social event for Chamber members held on the third Thursday of each month from 5:30 pm to 7:00 pm.

Competitive Edge for Business Members

The Putnam County Chamber website generates thousands of hits per year and is offered in 12 languages. The online directory includes a searchable database of Chamber members and includes a link to your own site.

Business Referrals

We prioritize Chamber members when visitors, newcomers, residents, and others contact the Putnam County Chamber requesting information about our community and products/services offered locally.

Professional development referrals, collective support, free job postings, special marketing, advertising, and sponsorship opportunities, community involvement, and so much more.

Economic
Development

Tourism

Chamber



Membership Application



The Putnam County Chamber of Commerce is the principal leader in the promotion of commerce. Our mission is to be a creative force that promotes a better quality of life through excellence in leadership, coordination, and responsible development of business enterprise.

**PUTNAM COUNTY CHAMBER OF
COMMERCE & VISITORS CENTER**

**For more information visit:
www.putnamcountychamber.com
or call 386 – 328 – 1503
1100 Reid Street, Palatka, FL 32177**



Welcome to the Putnam County Chamber of Commerce. Please complete and return your application to the Chamber, along with your membership dues. If you have any questions, please contact the Chamber at (386) 328-1503.

Company Name _____

Primary Contact _____ Title _____ Billing Contact _____

Physical Address _____ City _____ State _____ Zip _____

Mailing Address (If different from above) _____ City _____ State _____ Zip _____

Office Telephone _____ Cell Phone _____

E-mail _____ Website _____

Social Networking: Facebook _____ LinkedIn _____ Instagram _____

Number of Employees _____ Full-Time _____ Part-Time _____ Year Established _____

Business Description _____

Who can we thank for referral? _____

Do you have a great story to tell? Are you interested in being profiled? ☐ Yes ☐ No

Make check payable to: Putnam County Chamber of Commerce

If paying by credit card, you may call (386) 328-1503 or email chamber@chamberpc.com

Circle one: Visa MasterCard Discover American Express

Card Number _____ Exp. Date _____ CSC# _____

Name Printed on Card _____ Phone _____

Billing Street Address _____ City _____ State _____ Zip _____

Cardholder's Signature _____

☐ INVOICE ME E-mail address to send invoice to _____

Membership Categories

Retiree(s):

\$99

For individuals who are retired and are not working retirees.

Non-Profit Volunteer Organization:

\$99

501(c)3 Organizations with all volunteer support (no paid staff) and under \$50K in annual revenues.

Entrepreneur/Microbusiness, Farm/Agri-Business, Government Agencies, Small Restaurants:

\$275

New startup (less than 3 years) or existing company with no more than 5 full-time employees; includes all farms, agribusiness, government agencies, and all restaurants with less than 50 employees.

Small Business, Large Restaurants:

\$385

Businesses with 6 to 49 full-time employees and all restaurants with more than 50 employees.

Motels/Hotels, Medium Businesses, Small Industries:

\$550

With 50 to 249 full-time employees.

Large Businesses/Industries/Finance:

\$1,650

All large manufacturers, financial institutions, and hospitals. Businesses with over 250 full-time employees.

Category Cost	\$ _____
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New Member Cost	+ \$ 30.00
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Total Membership Investment	\$ _____
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